



To, **BSE Limited** Corporate Relations Department Phiroze Jeejeebhoy Towers Dalal Street, Fort Mumbai 400 001 Maharashtra, India **Scrip Code: 543235** 

National Stock Exchange of India Limited Listing Department Exchange Plaza, Plot No. C/1, G Block Bandra Kurla Complex, Bandra (East) Mumbai 400 051 Maharashtra, India Symbol: ANGELONE

Dear Ma'am / Sir

Sub: Disclosure of Material Event / Information under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 - Corporate Presentation.

Pursuant to Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 as amended ("**Regulations**"), read with Part A of Schedule III to the Regulations, please find enclosed a copy of the Corporate Presentation for your records.

The aforementioned presentation is also uploaded on the website of the Company <u>https://www.angelone.in/investor-relations/company-stock-exchange-announcements</u>.

You are requested to take the same on record.

Thanking you, Yours faithfully, **For Angel One Limited** 

Naheed Patel Company Secretary and Compliance Officer

Date: March 04, 2024 Place: Mumbai

Encl: As above



#### CSO, Corporate & Regd Office:

601, 6th Floor, Ackruti Star, Central Road, MIDC, Andheri (E), Mumbai - 400093. T: (022) 2820 5943 | (022) 4000 3600 F: (022) 4000 3609 E: support@angelone.in www.angelone.in

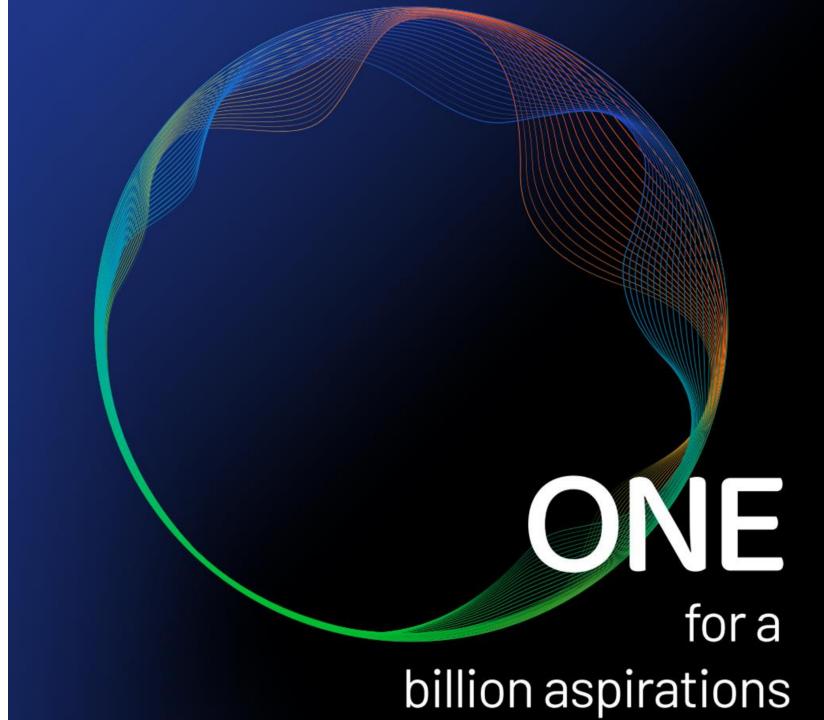
#### Angel One Limited

CIN: L67120MH1996PLC101709, SEBI Registration No Stock Broker:INZ000161534, CDSL: IN-DP-384-2018, PMS:INP000001546, Research Analyst: INH000000164, Investment Advisor: INA000008172, AMFI Regn. No. ARN-77404, PFRDA, Regn. No.-19092018.



# **Corporate Presentation**

March 2024





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	Q3 FY24 Performance					
<b>Client Acquisition Metrics</b>	Active Client Metrics Transaction Metrics		Financial Metrics			
<b>19.5 Mn</b> (+14.0% QoQ)	<b>5.3 Mn</b> (+9.9% QoQ)	<b>350 Mn</b> (+3.5% 000)	<b>₹ 8.3 Bn</b> (+1.4% QoQ)			
Total Client Base	NSE Active Client Base	Number of Orders	Total Net Revenue			
<b>2.5 Mn</b> (+16.2% QoQ)	<b>2<sup>nd</sup></b> (Maintained)	<b>₹ 36.0 Trn</b> (+21.4% QoQ)	<b>₹ 3.6 Bn</b> (-13.0% QoQ)			
Gross Client Acquisition	Rank In Incremental NSE Active Clients	Average Daily Turnover	Earnings Before Dep, Amortisation & Tax			
<b>14.0%</b> (+80 bps QoQ)	<b>14.8%</b> (+19 bps QoQ)	<b>26.8%</b> (+62 bps QoQ)	<b>₹ 2.6 Bn</b> (-14.5% QoQ)			
Share in India's Demat Accounts	Share in NSE Active Client Base	Share in Retail Overall Equity Turnover	PAT From Continuing Operations			

# 24.7% share in India's incremental demat accounts in Q3 '24

Share in India's demat accounts = Angel's Total Client Base / Total Demat Accounts in India as on 31<sup>st</sup> Dec, 2023 NSE Active Client Base as on 31<sup>st</sup> Dec, 2023

Share in NSE active clients = Angel's NSE Active Clients / Total NSE Active Client Base as on 31st Dec, 2023

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Share in India's incremental demat accounts = Angel's Incremental Client Base / Incremental Demat Accounts in India

Net Revenue = Total Gross Revenue - Fees & Commission Exp - Finance Cost EBDAT = Net Revenue - Emp. Cost - Other Opex



Digital Brokers At The Forefront Of Growth Opportunities In An Underpenetrated Market

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Large Scale Growth Platform Backed By A Customer Centric Model

**3** Fintech Model With Positive Unit Economics

Experienced Management Team With Robust Corporate Governance Framework

Robust Operating And Financial Performance With Improving Profitability Profile



Well Defined Strategy And Aligned Corporate Structure

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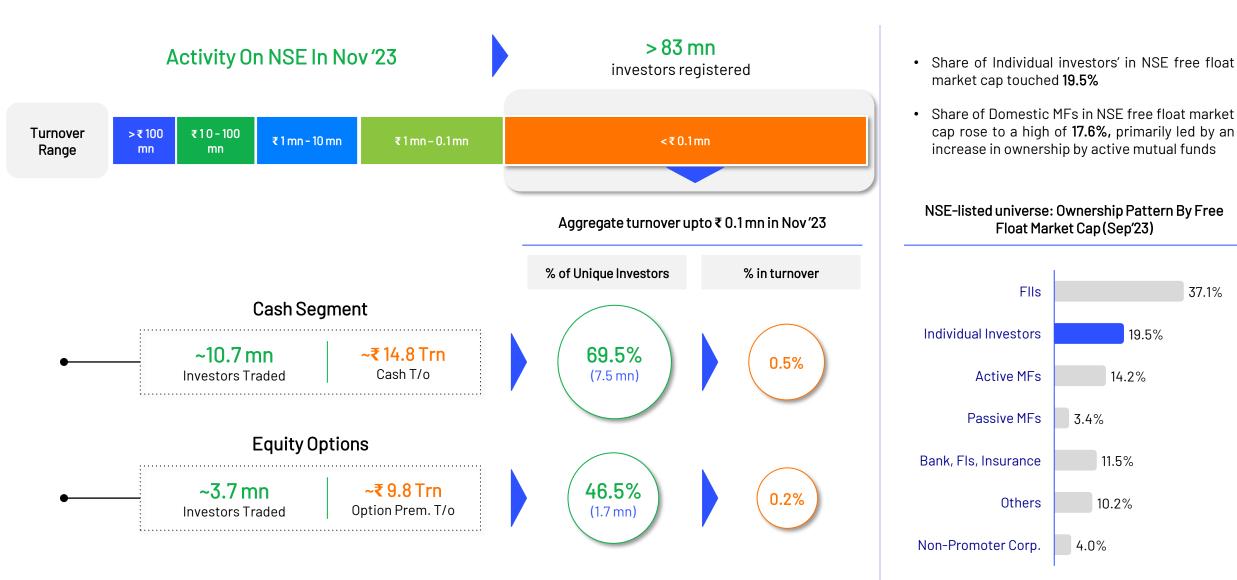


# Digital Brokers At The Forefront Of Growth Opportunities In An Underpenetrated Market



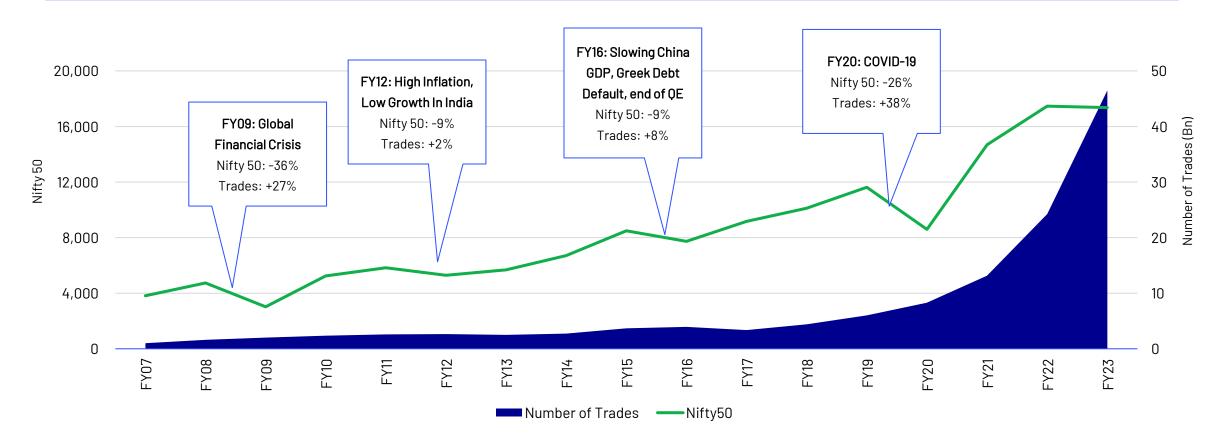
# Trading Activity On NSE, India's Largest Stock Exchange







#### Consistent Improvement In NSE Trade Volumes Despite Market Volatility Over Last 16 Years



Increasing penetration and higher retail participation defies market cyclicality

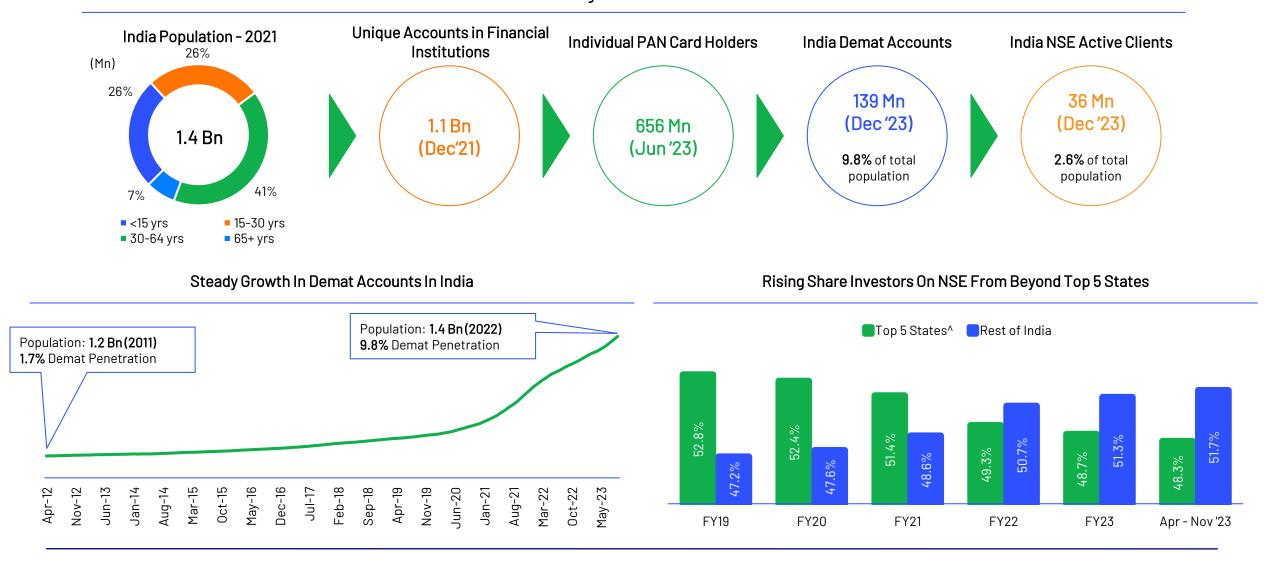
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Trade volumes represent number of trades in cash market and number of contracts for F&O on NSE

## Fintech Model Is Enabling Wider Market Penetration



India: Target Addressable Market



#### India market continues to remain hugely under-penetrated

Source: Census, World Bank, CDSL, NSDL, Income Tax, Crisil, NSE, United Nations (Population Division), Media sources ^ Top 5 states considered for each of the periods. Top 5 for Apr-Nov'23 period include Maharashtra, Uttar Pradesh, Gujarat, Karnataka and West Bengal.

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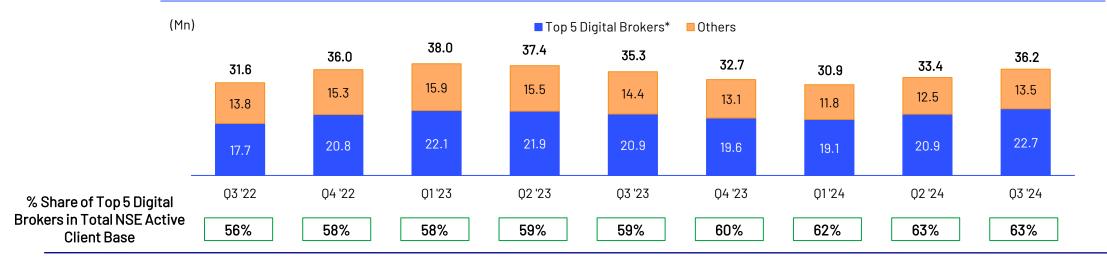
# Digital Brokers At The Forefront Of Increasing Fintech Penetration

AngelOne Work.





#### Top 5 Digital Brokers Constitute 63% In Total NSE Active Clients Base



Angel's robust digital engagement capabilities and superior technology platform, led to sustained growth in active clients

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Source: NSE

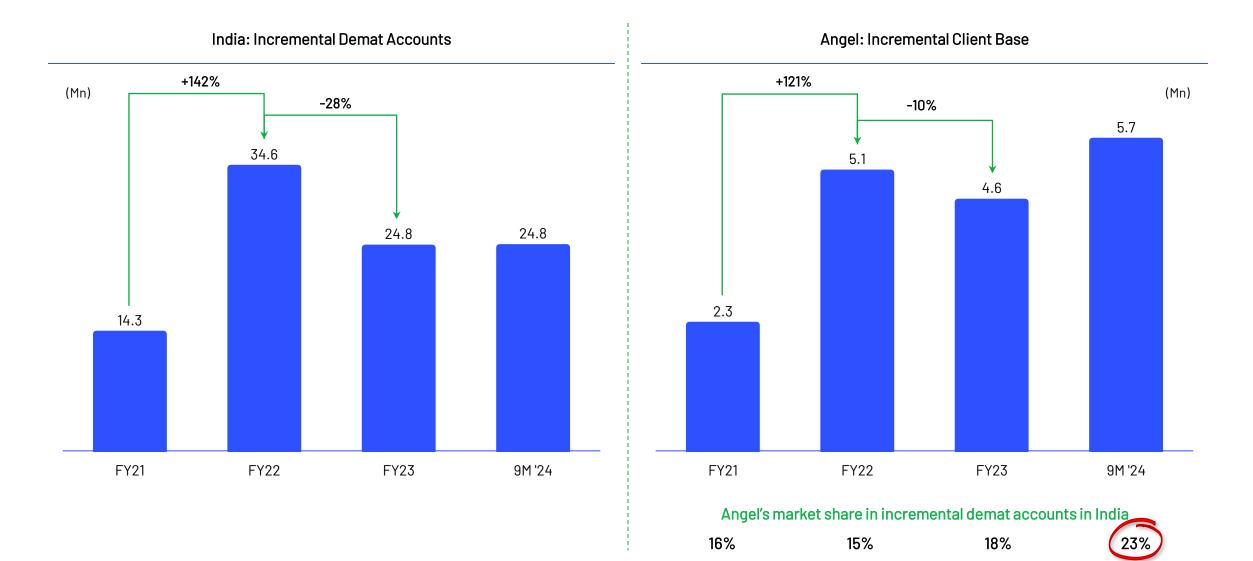
\* Top 5 Digital Brokers based on NSE Active Client for the respective period ended



# Large Scale Growth Platform Backed By A Customer Centric Model

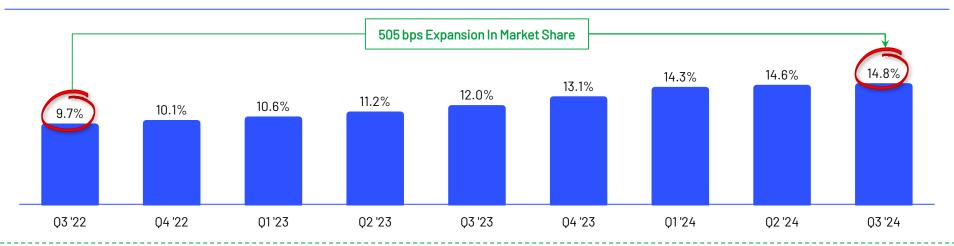
# Outperforming Industry In Client Acquisitions



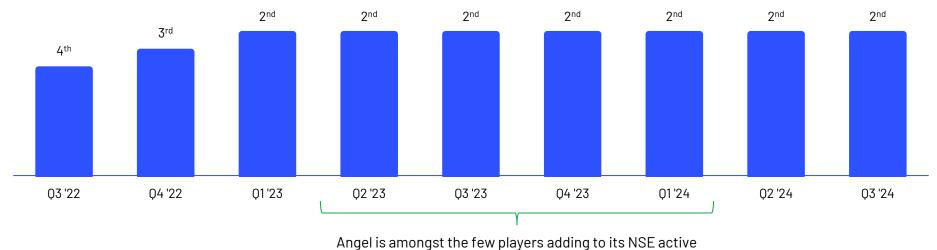




#### Expanding Market Share In NSE Active Client Base



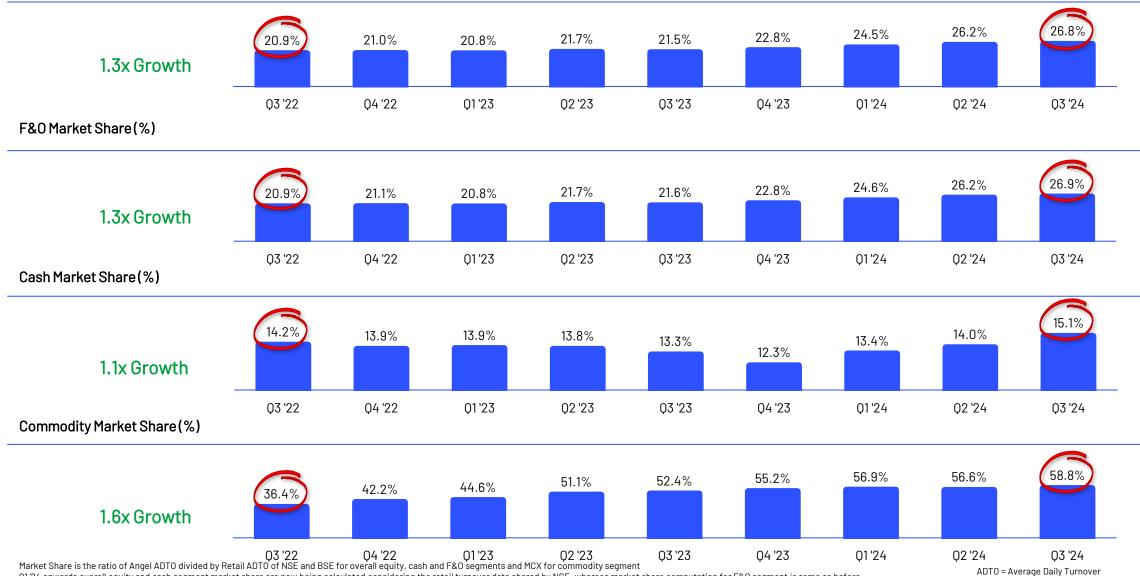
Angel One's Ranking In Incremental NSE Active Clients



client base, while the industry de-grew



#### Overall Equity Market Share(%)



01 '24 onwards overall equity and cash segment market share are now being calculated considering the retail turnover data shared by NSE, whereas market share computation for F&O segment is same as before.

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# Continuous Improvement In Existing Offerings



#### **Open Interest Analytics**





- Open Interest analytics helps clients to analyse OI, Put Call ratio vs time
- Helps clients to visualise multi-strike Ol charts
- Display Global Indices on the app
- Improves clients' decision making

#### Instant Orders From Charts

- Normal School

  Normal School
- Simplifying the first investment experience
- Screeners host different collection of stocks like blue chips, high returns, sectoral themes, top gainers, etc.
- Improves engagement and encourages long term investing

TradeOne



- Clients can swiftly execute multiple trades with a single click, directly from the chart
- Improves trading efficiency as clients will be able to capture shorter opportunities



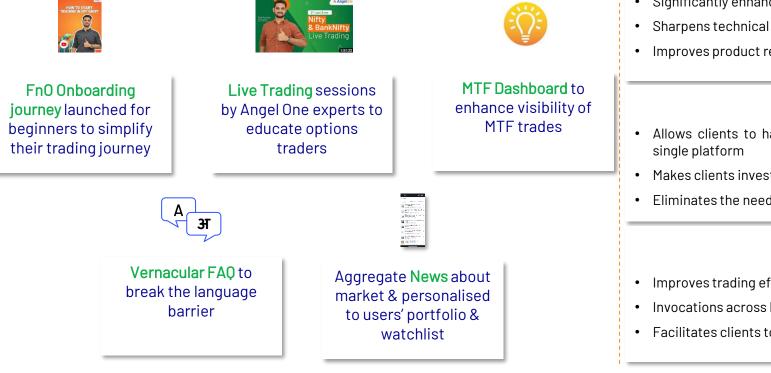
- Simplifies trading experience
- Consolidates key data & other functions on a dedicated page, thus eliminating the need for constant screen switching
- Quick assess to multiple data points, more focused decision-making

## Focus On Improving Client Experience





#### New Features Introduced, Focused On Elevating Experience



# Development Pipeline

#### Tick-by-Tick Data On Charts

- Significantly enhances accuracy & provides clients with data on the most recent market activity
- Sharpens technical indicators & pattern recognition, making trading systems more reliable
- Improves product reliability through real time price triggers

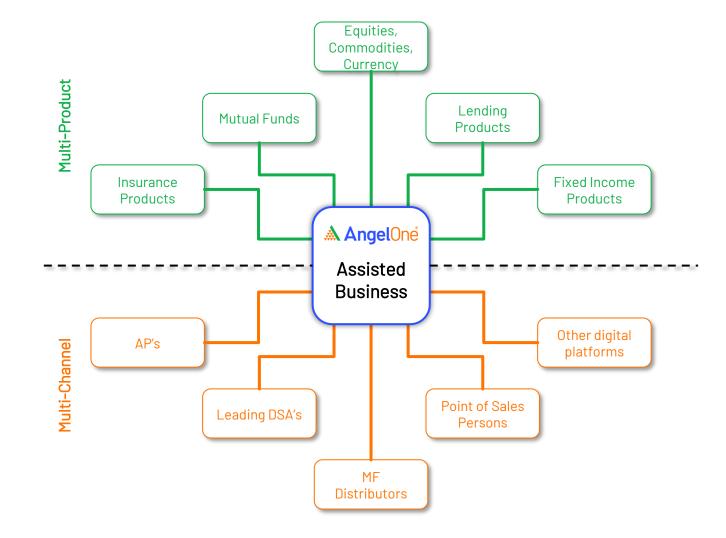
#### **External Equity Portfolio**

- Allows clients to have comprehensive and holistic view of their investment portfolio from a single platform
- Makes clients investment journey convenient and more efficient
- Eliminates the need to switch between different platforms

#### **Option Strategy**

- Improves trading efficacy through better risk management & optimized margin through hedging
- Invocations across key journeys to effortlessly manage favorite strategies
- Facilitates clients to hedge & optimize their basket orders with suggestive strategies





- ✓ Multichannel play for better reach
- ✓ Build an ecosystem to offer full product suite
- ✓ Significantly deepen our channel partner network and geographical reach
- ✓ Build efficiencies in existing framework and channel pool
- ✓ Leveraging NXT, our in-house developed technology platform, to enhance partner engagement
- ✓ User personalisation for high impact

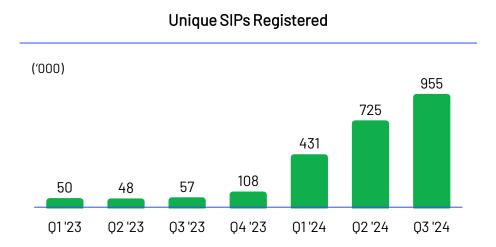
Expand addressable market through channel & product play

# Expanding Multi-Product Relationship



Beta

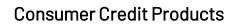
Testing



- Substantially improved client NPS
- Setting up a SIP mandate through UPI gone live
- Improved discoverability of funds on homepage, leading to higher conversions
- Improved MF journeys on NXT platform
- Zero marketing spend

#### Key Drivers

- Simplified product experience that provide clients with speed & stability
- Intelligent & personalised communication to clients



- Building proprietary AI/ML models using internal and external consumer data, to facilitate lending partners underwrite and collect better
- Initial review of customer bureau data indicates high quality base with sound credit profile
- Start by offering unsecured consumer loans

#### **Fixed Income Products**

- Leveraging technology to provide a seamless experience to clients
- Strategic alliances with leading banks and NBFCs
- Offer Bank FDs and rated Corporate Bonds



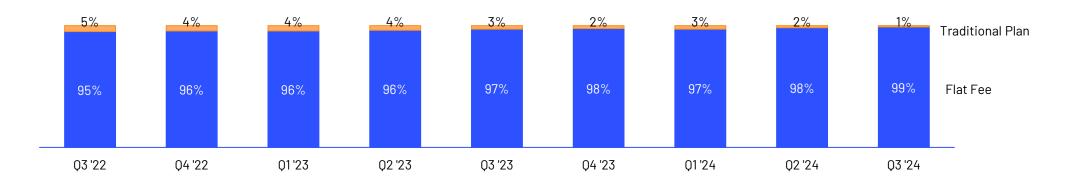
#### Adding newer products on the Super App, to build long-term affiliation



# Fintech Model With Positive Unit Economics





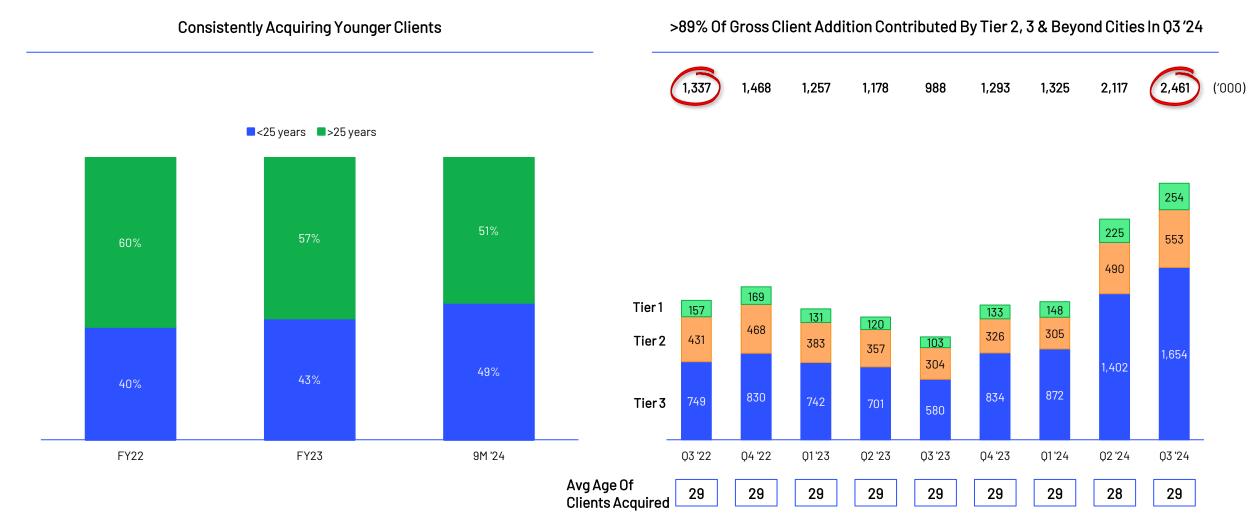


Flat Fee Dominates Overall ADTO

Strong Growth In Overall ADTO





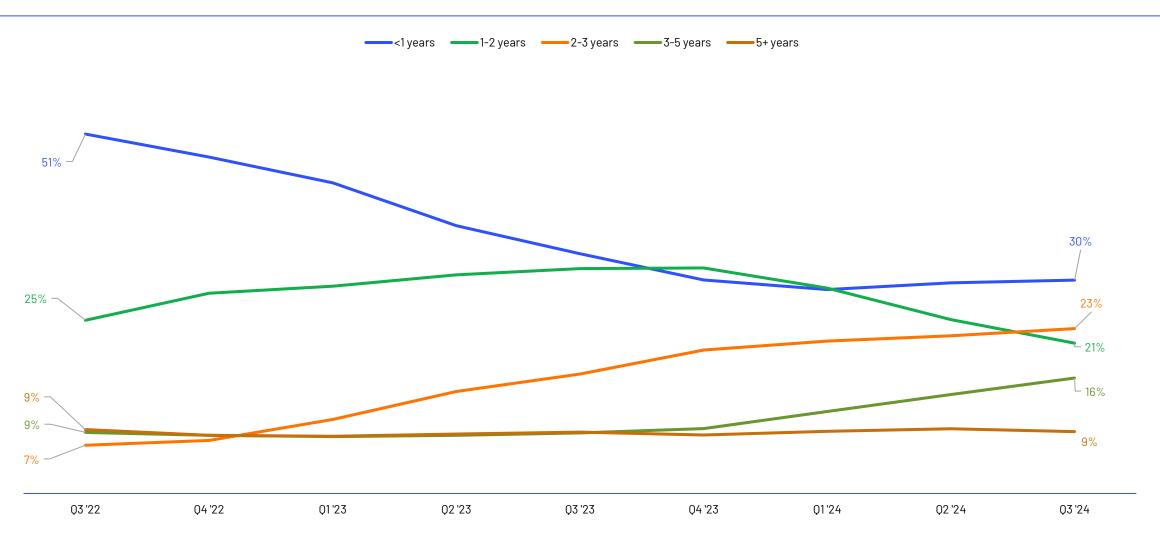


Tier 3 includes Tier 3 and beyond cities

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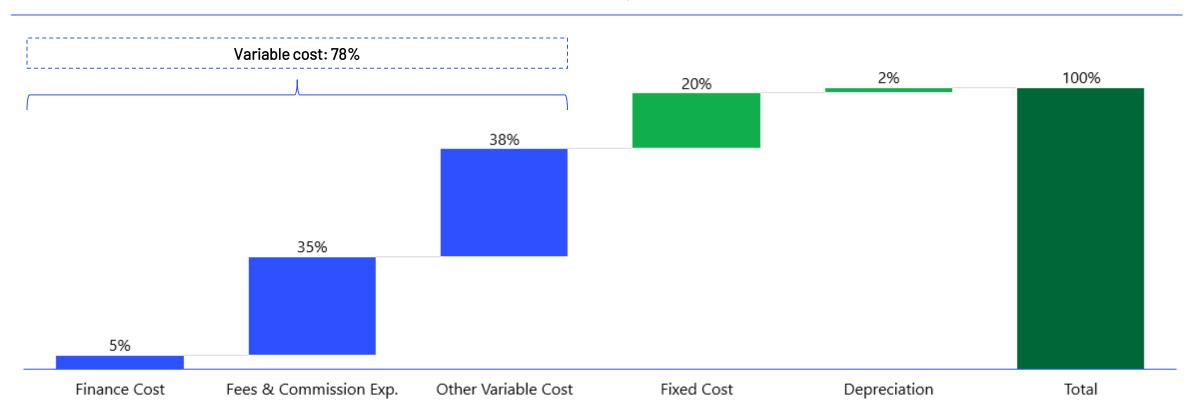


Rising Share Of Net Broking Revenue From Longer Vintage Clients





#### FY23 Cost Split



Other variable cost includes cost of acquisition, components of employee benefit expenses, cloud expenses, KYC & transactional expenses

High variable cost structure provides elastic cost levers to protect margins



# Experienced Management Team With Robust Corporate Governance Framework



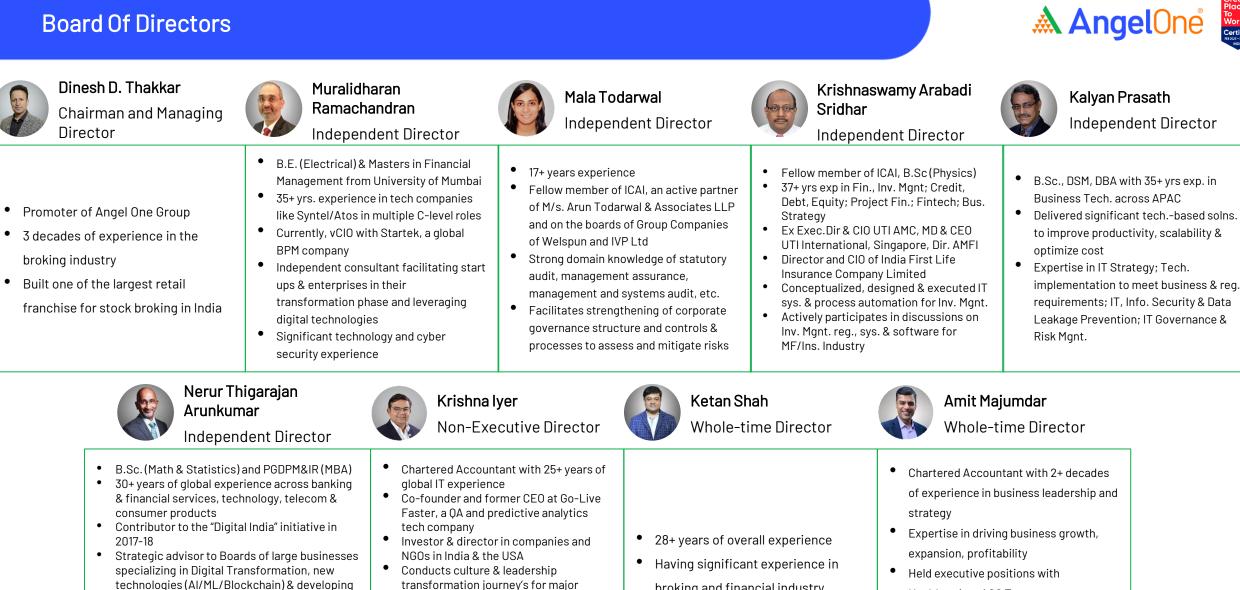
### **Board Of Directors**

Future Skills

Designer & advisor of Analytics and Cyber

Security and IT Strategy

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broking and financial industry

Healthspring, AGS Transact

Past assignments with EY, Cho Hung

Bank, Rabo India, Ambit Corp. Finance

Technologies, Angel One

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- transformation journey's for major corporates, billion-dollar companies & Expertise in change management and leading leading startups & scaling diverse, globally distributed teams
  - Creator of transformational products, programs & simulations used in several countries

# Experienced Management Team (1/2)



Dinesh D. Thakkar Managing Director	Vineet Agrawal Chief Financial Officer	Amit Majumdar Exec. Director – Strategic Initiatives	Ravish Sinha Chief Product & Technology Officer	Jyotiswarup Raiturkar Chief Technology Officer
<ul> <li>Promoter of Angel Group</li> <li>3 decades of experience in the broking industry</li> <li>Built one of the largest retail franchise for stock broking in India</li> </ul>	<ul> <li>C.A., C.S., C.M.A</li> <li>27+ yrs exp. across multiple industries, 8+ yrs at Angel One</li> <li>Heads Treasury, Corp. Fin., Secretarial, Accounts, Reporting &amp; Controlling, Tax, Audit, IR and CSR</li> <li>Worked at Secure Meters, Suzlon Energy, Bharti Airtel &amp; Reliance Communications</li> </ul>	<ul> <li>C.A. with 2+ decades of experience across Financial Services, Payments, HealthTech and Management Consulting</li> <li>Held executive positions in AGS Transact Technologies Ltd, Healthspring, Angel One</li> <li>Leads strategic initiatives for organic and inorganic growth</li> </ul>	<ul> <li>N.I.T., Karnataka Computer Science</li> <li>2+ decades of exp., with leadership role at Flipkart and Yahoo</li> <li>Expertise in product, tech strategy, software architecture, design &amp; development with proficiency in Data Platforms, Advertising, Consumer Internet, Business Intelligence &amp; Web Technologies</li> </ul>	<ul> <li>MS - Illinois Tech, Tech NIT Nagpur Comp. Science, NTSE</li> <li>20+ yrs experience in building tech products &amp; global teams</li> <li>Leads tech development and engineering</li> <li>Worked with Walmart Labs', Intuit, Goibibo, Samsung Research and Microsoft</li> </ul>
Ankit Rastogi     Chief Product Officer     B.E. (Computer Engineering) – Gold     Medalist, NIT Surat	<ul> <li>Prateek Mehta Chief Business Officer - Direct Business</li> <li>IIT-B, MBA - IIM-A</li> </ul>	<ul> <li>Nishant Jain</li> <li>Chief Business Officer – Assisted Business</li> <li>EDP – IIM-B</li> </ul>	Prabhakar Tiwari Chief Growth Officer     MBA - IIM-B, Marketing Gold Medalist; Mech Engg Topper	<ul> <li>Ketan Shah Chief Strategy Officer</li> <li>Bachelor in Commerce</li> </ul>
<ul> <li>20+ yrs experience in Entrepreneurship, Product Management, Scaling Online Adoptions &amp; Digital Growth</li> <li>Leadership roles at Makemytrip, Cleartrip, Stayzilla &amp; Goibibo</li> </ul>	<ul> <li>20+ yrs in building &amp; creating value at Startups &amp; Fortune 50 Companies, with 12+ yrs in fintech &amp; consumer internet businesses like Tata Digital, Scripbox / Upwardly, Myntra, Zovi in Exec. roles</li> <li>Built &amp; scaled large businesses, Expertise in Growth, Product, Marketing, Brand, Rev.</li> </ul>	<ul> <li>Held senior leadership positions with Coca-Cola, PepsiCo, Zomato &amp; BharatPe</li> <li>Instrumental in delivering scale and growth at Zomato and BharatPe</li> <li>Brings a unique blend of offline and online business exposure &amp; product first thinking</li> </ul>	<ul> <li>21+ yrs of total experience, ~5 years at Angel One</li> <li>Scaling Angel One's growth - leading Sales, Marketing, Digital Transformation &amp; Strategic Alliances</li> <li>Impactful leadership stints with PayU, Marico, CEAT</li> </ul>	<ul> <li>28+ years of total experience, 22+ years at Angel One</li> <li>Worked in different functions including Business, Technology &amp; Ops.</li> <li>Leads revenue function, customer engagement &amp; service, B2B business, research &amp; advisory and strategy for the organisation</li> </ul>

# Experienced Management Team (2/2)



Deepak Chandani Chief Data Officer	Anuprita Daga Group Chief Information Security Officer	Meenal Maheshwari Shah Group General Counsel	Dr. Pravin Bathe Chief Legal & Compliance Officer	Subhash Menon Chief Human Resources Officer
<ul> <li>IIT BHU</li> <li>25+ yrs of extensive knowledge &amp; deep understanding of the transformative potential of data &amp; technology</li> <li>Worked with Infosys, Apple Inc, AppDirect, Global Logic, Teradata, UBS, &amp; British Petroleum</li> <li>Recognised as Top 100 Data &amp; Analytics leaders by CD0 magazine</li> <li>Oversees data &amp; analytics strategy</li> </ul>	<ul> <li>B.E., MBA (Information Management)</li> <li>25+ yrs experience in information security and data privacy</li> <li>Expertise in security transformation, architecture, defining &amp; driving security strategy, data privacy, risk quantification &amp; compliance with various global regulatory guidelines</li> <li>Worked with Yes Bank, Reliance Group, Kotak</li> </ul>	<ul> <li>BSL LLB, ILS Law College, Certified Global Data Professional, Chevening Fellowship in Cyber Security and Artificial Intelligence from Oxford University</li> <li>~14 years of established leadership in the legal field advising businesses based in India and overseas</li> <li>A seasoned legal strategist with expertise in M&amp;A, establishment of new businesses, navigating complex legal landscapes and providing insightful counsel on legal, policy and regulatory matters</li> <li>Worked with Lemmatree Pte Ltd., a Temasek subsidiary, Essar, Times of India and Khaitan &amp; Co.</li> </ul>	<ul> <li>Ph.D. (Banking &amp; Fin.), MBA (Fin), MBA (Mktg), MA (Eco.), LLB</li> <li>22+ yrs experience in Capital Markets, 2+ yrs at Angel One</li> <li>Heads Compliance and Legal</li> <li>Strong exposure to Compliance &amp; Risk Management in Capital Market</li> <li>Worked with SEBI, Edelweiss and Citigroup</li> </ul>	<ul> <li>Doctorate in Management Studies (DMS), MHRDM - NMIMS, BSc.</li> <li>23+ yrs experience, ~8 yrs at Angel One</li> <li>Develops and implements HR processes and employee skill development, knowledge &amp; productivity enhancement</li> <li>Worked with IndiaFirst Life, SBI Life and USV</li> </ul>

Saurabh Agarwal Chief of New Business	Devender Kumar Head – Online Revenue	Bhavin Parekh Head – Ops., Risk & Surveillance
• B.Tech - Comp. Sc., IIT-KGP, MBA - IIM-L	• MBA - IIM-B, B.E. (Hons) - NSIT	• MBA - NMIMS
<ul> <li>13+ yrs of leadership exp. across Lehman Brothers, IIFL Wealth, Housing.com and Incred</li> </ul>	<ul> <li>15+ yrs of total experience, 10+ yrs at Angel One</li> </ul>	<ul> <li>25+ yrs of total experience, 23+ years at Angel One</li> </ul>
<ul> <li>Led disruptive business and product teams across successful consumer tech companies to create significant value</li> </ul>	<ul> <li>Built &amp; led various functions including revenue, product, online marketing, sales, technology, analytics, strategy, and data science</li> <li>Worked with Motilal Oswal, Yahoo!</li> </ul>	<ul> <li>Extensive understanding of the BFSI sector</li> <li>Worked across multiple functions - Operations, Risk Management, Business, Product and Customer Support</li> </ul>

## People Practices & Social Empowerment



Empowerment

Social

#### Robust Employee Engagement



#### **Great Place to Work**

- ✓ Ranked 52<sup>nd</sup> in Top 100 Best Companies to work for in India
- ✓ Listed among India's **Top 100** Best Workplaces for **Millennials**
- ✓ India's best workplaces in Fintech for the 2<sup>nd</sup> consecutive year
- ✓ Culture audit score of 4.4 out of 5 on people practices
- ✓ Trust Index score of 90 based on the survey

#### **Diversity Equity & Inclusion**

- ✓ Onboarded talent from LGBT community & focused hiring for diverse talent
- ✓ Championing learning opportunities for women through Jombay's Women Leaders Program
- ✓ Listed among Top 100 India's top 100 Best Workplaces to Work for Women
- ✓ Initiated & onboarded Angelites using **anonymous hiring** technique

#### Leadership Development

- $\checkmark$  'Evolve' program to nurture budding leaders to take on futuristic roles
- ✓ Recognised among 'Top 50 Companies with Great Managers in India' for 2023 by People Business

#### Wellness

- ✓ Launched enhanced Medical benefits under 'Angel Care+' providing Insurance cover for mental well-being, fertility, gender re-affirmation, surrogacy and similar inclusive benefits
- Angel Dost offering counseling and wellness services to all Angelites & their families



#### Partner Non-Profit Organisations



#### + Present across **300+** villages

- + **37** exclusively sponsored Livelihood Development Centers Delhi–NCR, Maharashtra, Rajasthan and Gujarat
- + Skilling programs for persons suffering from speech, hearing and vision impairment
- + 14,000+ beneficiaries impacted through Financial and Digital Literacy Training Programme in Maharashtra and Rajasthan
- + 1,000+ members signed up for insurance schemes like Pradhan Mantri Jeevan Bima Yojna and Pradhan Mantri Suraksha Bima Yojna in Rajasthan
- + **7,000+** youth successfully placed in formal sector employment in Maharashtra, Rajasthan and Gujarat



# Robust Operating And Financial Performance With Improving Profitability Profile

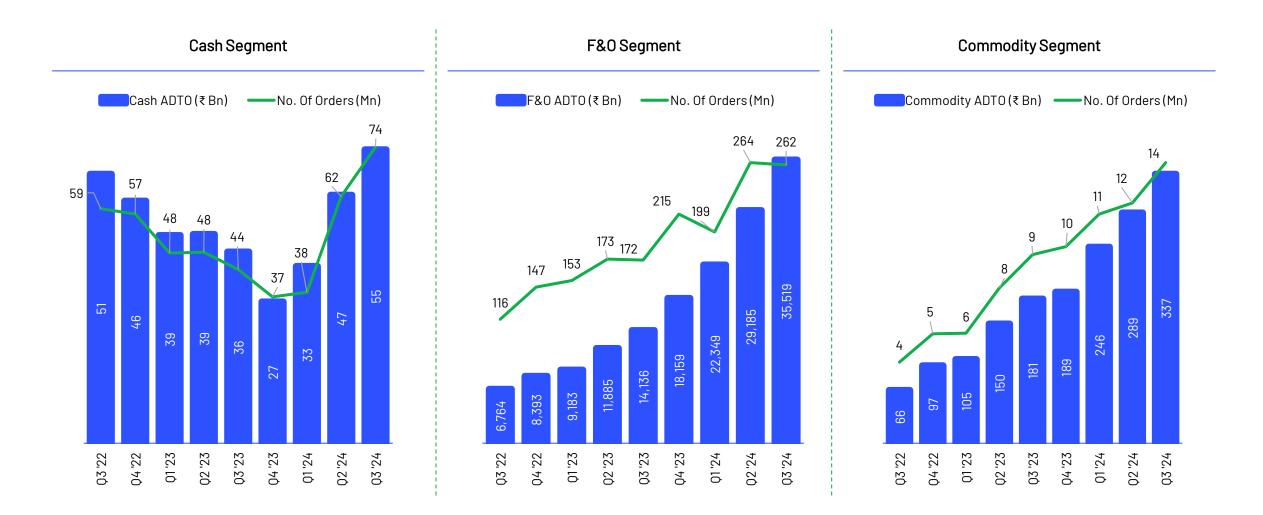
# Order Volumes Are Key Revenue Driver





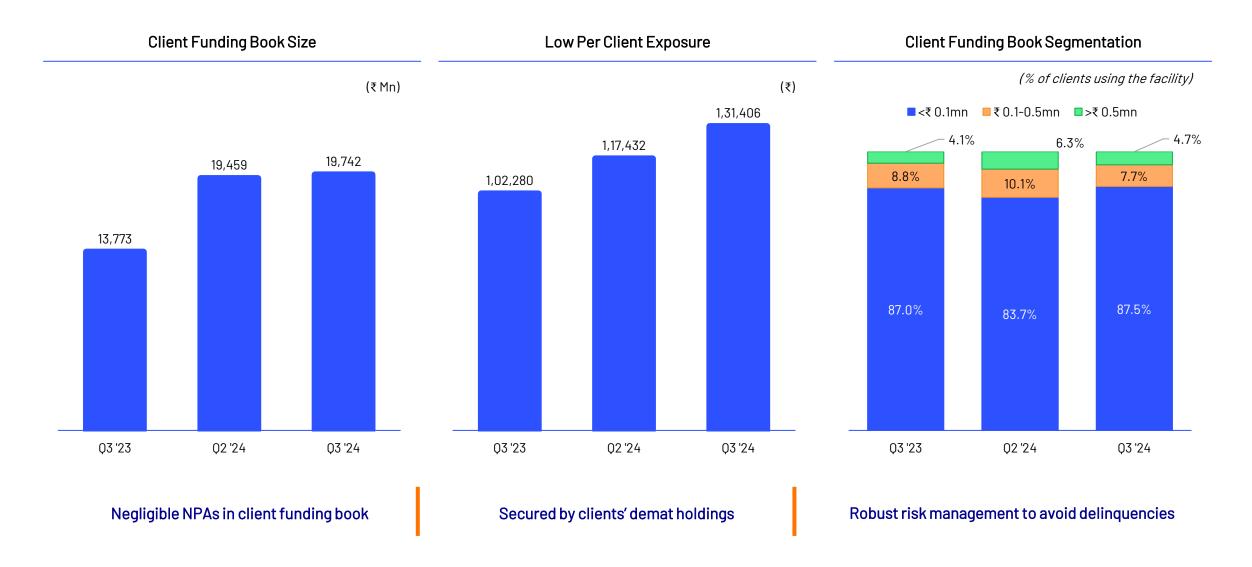
# Client Activity: Number Of Orders & ADTO





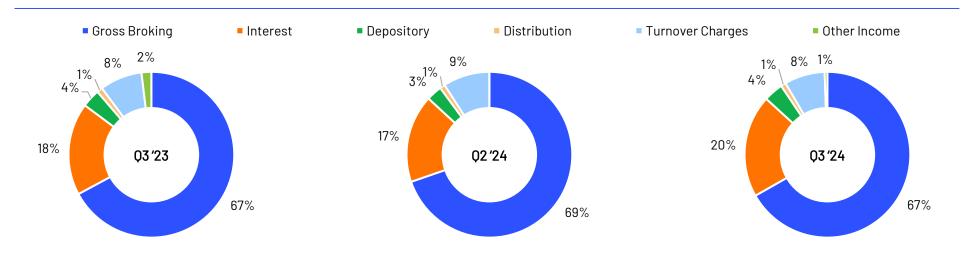
# Client Funding Book Spread Over Large Customer Base



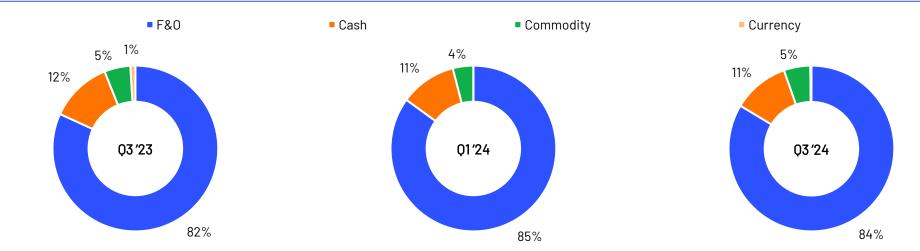




#### Gross Revenue Mix



Gross Broking Revenue Mix

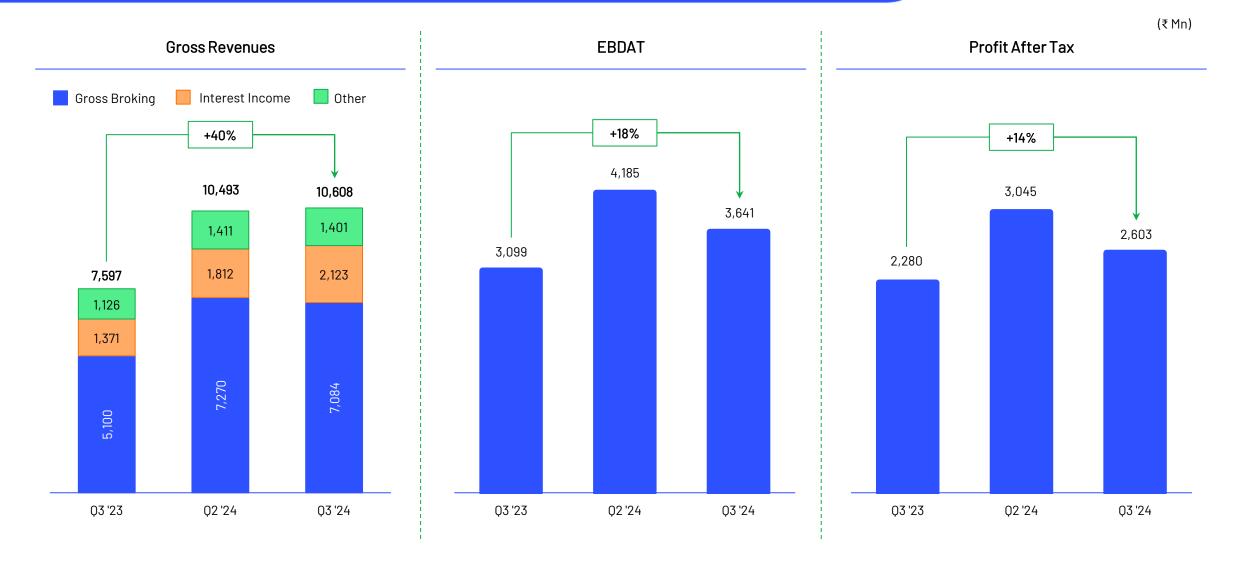


32 Prior period figures are restated, especially for bad debts recovered, which formed a part of other income, now being netted off against bad debts from other expenses. The same does not impact our EBDAT and profit after tax.

## **Consolidated Financial Performance**

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#### TTM PAT of ₹ 10.5 bn translating into EPS of ₹ 125.7 / share

(1) Interest Income includes interest on margin trading fund, income from lending activities, interest on FD under lien with stock exchanges, interest on delayed payment by customers and Interest on deposits with banks (2) Other includes balance portion of our revenues (3) EBDAT = Net Income - Emp. Cost - Other Opex; EBDAT Margin = EBDAT / Net Income (4) PAT is profit after tax from continuing operations on reported basis (5) EPS is calculated as Profit After Tax from continuing operations / period ending weighted average number of equity shares (6) Prior period figures are restated, especially for bad debts recovered, which formed a part of other income, now being netted off against bad debts from other expenses. The same does not impact our EBDAT and profit after tax.

# EBDAT Bridge





Q3'24 EBDAT impacted due to:

- 1.7% QoQ Decline In Net Broking Income:
  - 20% increase in cash segment orders
  - Change in tariff structure for cash intraday segment
- Offset by 14.2% QoQ growth in Net Interest Income

#### • 16.6% QoQ Increase In Expenses:

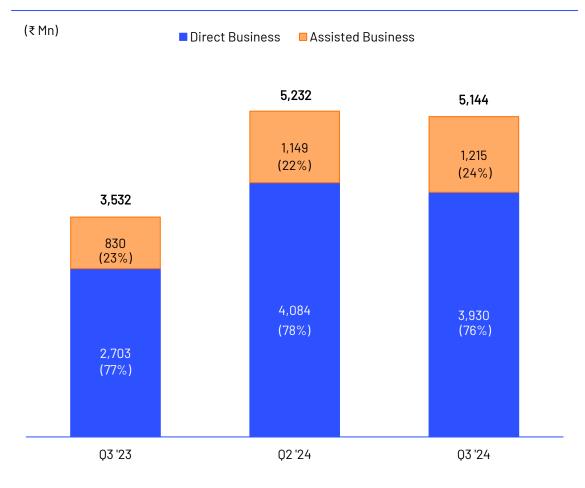
- Headcount addition in asset management business, data & analytics, technology and operations functions
- Strategically higher investment in client acquisition to capitalise on robust market environment
- Higher spends on tech infrastructure, demat charges and CSR

#### Strategic investments in client acquisition and new businesses

# Net Broking Revenue & Margin Profile

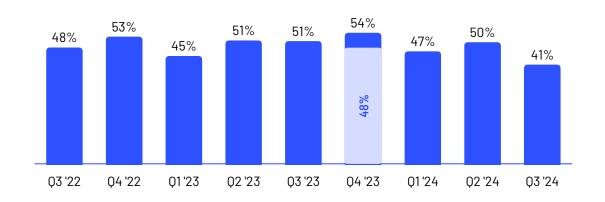


#### Reported EBDAT Normalised EBDAT

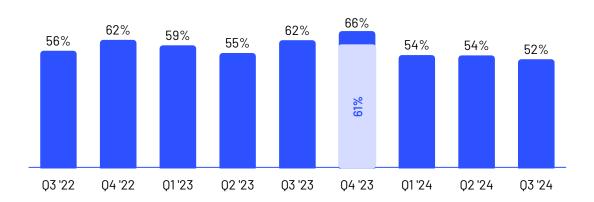


#### Contribution to Net Broking Revenue

EBDAT Margin\* : Direct Business



#### EBDAT Margin\* : Assisted Business



## Consolidated Profit & Loss Statement



Particulars(₹ Mn)	Q3 FY24	Q2 FY24	Q3 FY23	9M FY24	9M FY23	FY23	FY22
(a) Interest Income	2,123	1,812	1,371	5,383.23	3,825.00	5,195.05	3,653.33
(b) Fees and commission income	8,446	8,649	6,092	23,702.51	17,896.44	24,760.16	18,960.73
(c) Net gain on fair value changes	20	18	23	58.34	37.03	60.64	297.08
Total Revenue from operations (I)	10,590	10,479	7,486	29,144.07	21,758.47	30,015.85	22,911.14
(d) Other Income (II)	18	14	111	68.43	141.86	195.34	60.00
Total Income (I+II=III)	10,608	10,493	7,597	29,212.50	21,900.33	30,211.19	22,971.14
YoY Growth (%)	39.6%	40.7%	25.5%	33.39%	35.72%	31.52%	77.87%
Expenses							
(a) Finance costs	356	264	254	803.08	697.39	895.15	721.47
(b) Fees and commission expense	1,976	2,071	1,592	5,689.12	4,735.16	6,406.70	5,502.43
(c) Impairment on financial instruments	21	19	3	57.78	21.88	36.11	35.72
(d) Employee benefits expenses	1,416	1,329	1,114	3,977.17	3,224.46	3,979.02	2,808.99
(e) Depreciation, amortization and impairment	131	112	80	332.40	213.30	302.64	186.41
(f)Other expenses	3,198	2,626	1,534	7,803.52	4,706.00	6,673.41	5,349.01
Total Expenses (IV)	7,098	6,421	4,578	18,663.07	13,598.19	18,293.03	14,604.03
Cost to Net Income	57.6%	50.1%	47.5%	53.57%	49.59%	47.98%	50.04%
Profit before tax from continuing operations (III-IV=V)	3,510	4,072	3,019	10,549.43	8,302.14	11,918.16	8,367.11
Total Income tax expense (VI)	906	1,027	739	2,693.09	2,069.90	3,016.26	2,116.55
Profit for the period / year from continuing operations(V-VI=VII)	2,604	3,045	2,280	7,856.34	6,232.24	8,901.90	6,250.56
YoY Growth (%)	14.2%	42.5%	38.5%	26.07%	48.28%	42.42%	109.71%
Loss after tax from discontinued operations (VIII)	-0	-0	-1	-0.49	-1.82	-2.38	-2.51
Profit for the period / year (VII+VIII=IX)	2,604	3,045	2,280	7,855.85	6,230.42	8,899.53	6,248.05

Prior period figures are restated, especially for bad debts recovered, which formed a part of other income, now being netted off against bad debts from other expenses. The same does not impact our EBDAT and profit after tax.

1) Cost to Net Income = (Employee + other opex + depreciation)/Net Income; Net Income = Gross Revenue - Fees & Commission Exp - Finance Cost

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Assets(₹ Mn)	Dec '23	Mar '23	Lia
Financial Assets			Fin
(a) Cash and cash equivalents	1,692.44	1,330.61	(a)
(b) Bank balance other than cash and cash equivalents	88,910.55	53,580.22	(i) t and
(c) Trade receivables	4,324.10	3,741.84	(ii)
(d)Loans	16,967.40	10,051.94	mic
(e)Investments	1,213.16	1,094.74	(b)
(f) Other financial assets	7,660.67	1,861.99	(c)
			(d)
Non-financial Assets			
(a) Current tax assets (Net)	260.64	16.76	No
(b) Deferred tax assets (Net)	-	-	(a)
(c) Investment property	32.34	32.78	(b)
(d) Property, plant and equipment	2,156.65	1,463.47	(c)
(e) Capital work-in-progress	507.18	615.23	(d)
(f) Intangible assets under development	6.10	1.08	
(g) Intangible assets	478.05	331.21	EQ
(h) Right of use assets	53.26	37.87	(a)
(i) Other non-financial assets	781.78	616.97	(b)
Total Assets	1,25,044.32	74,776.71	Tot

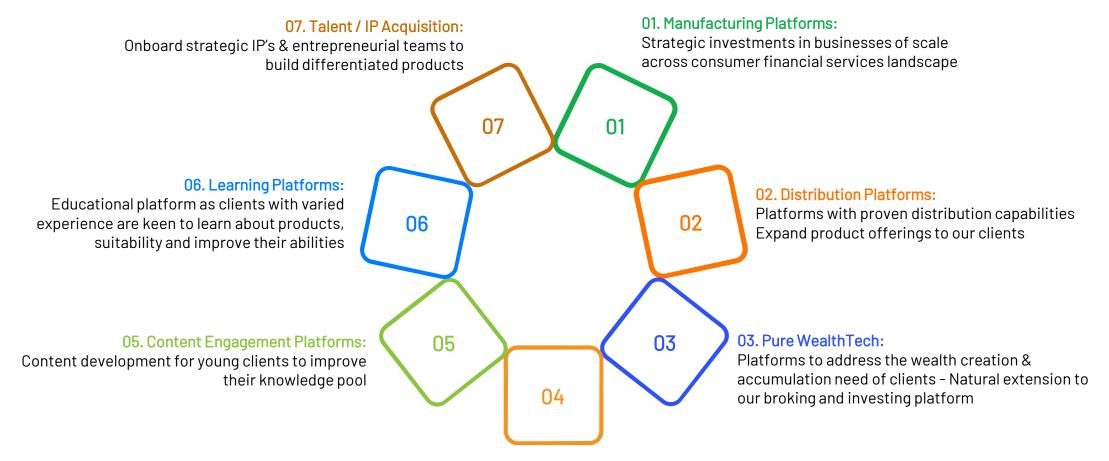
Liabilities and Equity(₹ Mn)	Dec'23	Mar '23	
Financial Liabilities			
(a) Trade payables			
(i) total outstanding dues of micro enterprises and small enterprises	14.75	23.09	
(ii) total outstanding dues of creditors other than micro enterprises and small enterprises	75,105.95	40,691.98	
(b) Debt securities	1,831.81	278.28	
(c) Borrowings (other than debt securities)	15,555.03	7,593.58	
(d) Other financial liabilities	3,891.73	3,878.70	
Non-Financial Liabilities			
(a) Current tax liabilities (Net)	6.07	76.28	
(b) Deferred tax liabilities (Net)	85.46	39.13	
(c) Provisions	210.85	163.39	
(d) Other non-financial liabilities	480.17	416.70	
EQUITY			
(a) Equity share capital	839.50	834.20	
(b) Other equity	27,023.00	20,781.38	
Total Liabilities and Equity	1,25,044.32	74,776.71	



# Well Defined Strategy And Aligned Corporate Structure







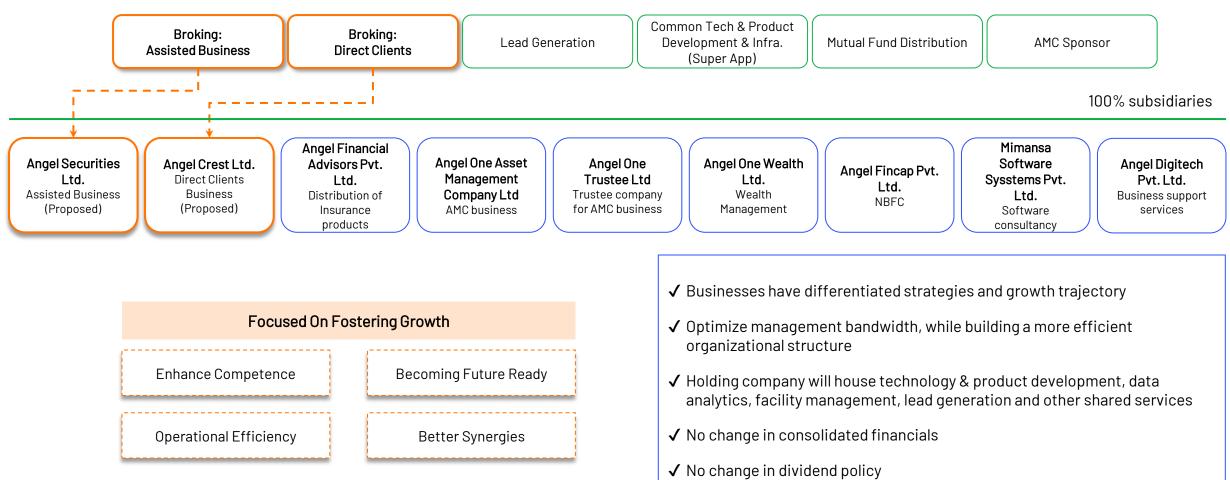
#### 04. Adjacencies in Broking:

Services / platforms that can enable users to discover & decide better strategies that help clients to improve their trading / investing outcomes



**Proposed Group Structure** 

# AngelOne®



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# Annexures



#### Angel's Average Daily Orders Increased In 22 Out Of 27 Instances, Where Either Index Corrected By >5% Over The Last 57 Months

Period	# of Trading Days	Fall In Nifty 50	Fall In Nifty MidCap 150	Fall In Nifty Bank	Change in Angel's Avg Orders
18 Apr - 15 May, 2019	17	-5.3%	-8.2%	-6.3%	0.8%
04 Jun - 19 Jun, 2019	11	-3.3%	-5.1%	-4.1%	-2.8%
05 Jul - 05 Aug, 2019	22	-9.1%	-11.7%	-12.1%	3.5%
24 Sep - 07 Oct, 2019	9	-4.1%	-6.1%	-9.2%	3.4%
03 Jan - 01 Feb, 2020	22	-5.1%	1.3%	-8.1%	11.2%
12 Feb - 23 Mar, 2020	27	-37.1%	-38.3%	-46.0%	18.8%
30 Mar - 03 Apr, 2020	4	-6.7%	-3.0%	-13.6%	5.5%
04 May - 18 May, 2020	11	-10.5%	-7.7%	-18.4%	2.8%
08 Jul - 15 Jul, 2020	6	-1.7%	-2.7%	-5.7%	2.5%
24 Jul - 03 Aug, 2020	7	-2.9%	-0.4%	-8.7%	1.1%
31 Aug - 24 Sep, 2020	19	-7.2%	-6.8%	-16.6%	-3.1%
15 Jan - 29 Jan, 2021	10	-6.6%	-5.4%	-6.0%	10.9%
16 Feb - 26 Feb, 2021	9	-5.1%	0.8%	-6.7%	7.8%
04 Mar - 12 Apr, 2021	25	-6.1%	-5.1%	-15.3%	2.1%
19 Oct - 30 Nov, 2021	29	-8.1%	-8.1%	-10.1%	10.1%
09 Dec - 20 Dec, 2021	8	-4.9%	-5.6%	-7.6%	-1.2%
13 Jan - 24 Jan, 2022	8	-5.8%	-7.1%	-4.6%	14.8%
03 Feb - 24 Feb, 2022	16	-8.6%	-13.1%	-10.4%	4.7%
28 Feb – 07 Mar, 2022	5	-4.8%	-3.9%	-9.8%	2.1%
05 Apr – 13 May, 2022	26	-12.6%	-11.2%	-14.3%	3.1%
31 May - 17 Jun, 2022	14	-8.2%	-7.9%	-8.6%	-7.3%
14 Sep – 29 Sep, 2022	12	-6.9%	-6.2%	-7.9%	17.1%
02 Dec - 23 Dec 2022	16	-5.3%	-6.6%	-3.7%	11.5%
04 Jan - 27 Jan 2023	17	-3.4%	-4.6%	-7.1%	4.3%
17 Feb - 24 Mar 2023	25	-6.0%	-4.4%	-5.4%	4.4%
21 July – 18 Aug 2023	20	-3.3%	2.9%	-5.1%	2.0%
18 Sep – 26 Oct 2023	26	-6.6%	-6.0%	-8.5%	-0.2%

Implementation of pledge mechanism

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% Change in Angel's Avg. Daily Orders = (Avg. Daily Orders for the period of fall in either Nifty 50, Nifty Midcap 150 or Nifty Bank) / (Avg. Daily Orders in preceding 20 trading days) Number of trading days also include days of positive return by index

# Awards & Accolades







Bronze for SmartAPI in the Trading and Exchange cateogry for the 'Launch of a disruptive product' at the ET Brand **Disruption Awards'22** 

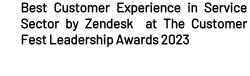


**Best Technology Provider for Financial** Technology - SmartAPI at InnTech Awards 2021 by Inkspell



Gold for Marketing analytics at MarTech India Awards by E4M







Best performer in the Equity Retail Segment 2022 by BSE



Recognised with Rising Star for outstanding growth in the year, among The Next 500 Companies 2022 by Fortune India

#### Marketing

ACEF Asian Leaders Award 2023 - Best Video Content for BFSI, Best Brand Packaging for BFSI and Grand Prix Award for Best Content Strategy

Silver for Product Re-Launch Category for SuperApp Campaign at ET Brand Equity Digiplus Awards 2023



Bronze for Best Branded Podcast at AFAQS BrandStoryz Awards for 'Har Stock Kuch Kehta Hai'



Gold for Best Video Content for our YouTube Channel at DMA Asia Echo Awards 2023



YouTube Golden Play Button



Company:

Investor Relations Advisors :



Angel One Ltd. CIN – L67120MH1996PLC101709 Mr. Hitul Gutka – Head IR Email Id – <u>hitul.gutka@angelbroking.com</u>

www.angelone.in

# $SGA^{\underline{\tt Strategic\ Growth\ Advisors}}$

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